



2024 Community Resource Guide

coming soon-marketing opportunity

Area IV Agency is currently working on the updated **2024 Community Resource Guide** with a projected release date being the first quarter of 2024. This is your business' chance to be displayed in a guide that is distributed *at no cost* throughout our eleven-county region to thousands of households, service groups, contractors, medical and other professionals. The Area IV website attracts 15,000+ contacts annually. The Guide is also available for download, online at www.areaivagency.org. Ad purchasers are permitted to, with Area IV approval, make it available online as well.

Area IV publishes and distributes **3000+** copies annually. Area IV only lists non-profit organizations under the resource categories in this Guide. Businesses must purchase ad space to be included.

Purchasing ad space is the business avenue to becoming a part of the Resource Guide, therein marketing your company to numerous seniors, disabled persons, businesses, and more - both in person and online.

YES! I want advertising space in the **2024 Resource Guide** for Area IV counties as follows:

| | | |
|-------|--|------------------------------|
| _____ | Half-Page, Internal (3½" x 10" or 8½" x 5½") | One Time Cost \$1,000 |
| _____ | Full-Page, Internal (8½" x 11") | One Time Cost \$1,500 |
| _____ | Full-Page, Inside Back Cover (8½" x 11")** | One Time Cost \$1,650 |
| _____ | Full-Page, Inside Front Cover (8½" x 11")** | One Time Cost \$2,000 |
| _____ | Full-Page, Back Outside Cover (8½" x 11")** | One Time Cost \$2,500 |

**One Space Available, First Come First Serve

***Quarter Page Ads Are Not Available

Contact Name _____ Position _____

Company/Organization _____

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State _____ Zip _____ Email _____ Telephone _____ Text? Yes _____ No _____

Your Company's Product Is _____

Email completed copy of this document and confirm purchase to marketing@areaivagency.org.

Payment is to be made within 10 business days of purchase verification. At the time of ad confirmation, please submit an original digital copy file. For print integrity, we cannot accept copies and/or scanned images of ad copy.

Return this form by January 30, 2024, with your payment to: Elva James
Area IV Agency Resource Guide
P.O. Box 4727, Lafayette, IN 47903

*****DISCLAIMER: Area IV reserves the right to decline any advertiser.**